



Plaza Travel and Rearden Commerce have entered into an important business alliance which helps us naturally extend our current travel offerings to include their unique technology solution.

### **Rearden Commerce**

Rearden Commerce offers the world's largest online marketplace for services of all kinds that makes life easier for you and your employees. The **Rearden Personal Assistant** helps your employees find, purchase and manage services online while seamlessly fitting within their day-to-day workflow and integrating with their devices and personal productivity applications. Addressing the challenges faced by your organization, the Rearden Commerce solution also empowers you to transparently enforce policies at the point of purchase, take advantage of your preferred suppliers and negotiated discounts, and dramatically reduce costs by curbing maverick spend.

Unlike any other offering within the corporate travel industry, Rearden enables the **Total Travel Experience™**, to offer your employees an easy to use service reservation system going beyond flight, hotel and car to offer services such as dining, event tickets, shipping, ground transportation, airport parking and more. The Rearden Commerce solution introduces a new era in corporate travel by providing the following:

- **Easy One-Stop Shopping** – enables employees to streamline their travel reservation process by providing one destination to book all services for their business trip
- **Personal Preferences** – service requests are arranged and filled based on the traveler's unique preferences
- **Painless Policy Management** – companies can provision services and suppliers with mouse clicks, and policies are transparently applied at the point of purchase
- **Supplier Control** – companies have complete flexibility to select trusted suppliers and services that best suit their needs, with the ability to change at any time

### **Rearden Products**

#### **The Rearden Personal Assistant**

The Rearden Personal Assistant puts the web to work on behalf of employees. It remembers their preferences and organizational role, knows their calendar and contacts, and uses this information to help them find, schedule and purchase travel, ground transportation, dining, package shipping, conferencing and other services from more than 80,000 hotel properties, 530 airline carriers, 50,000 restaurants, the world's top package shipping companies and the leading audio and web conferencing solutions. As services are booked, the Personal Assistant automatically inserts scheduling information into the employee's calendar, coordinates plans with business contacts and notifies the employee of changes via their device of choice.

#### **The Rearden Services Console**

The Rearden Services Console offers business managers in travel, procurement, and finance departments extraordinary visibility into and control over every category of services spend—all from a single web interface. With a few mouse clicks, business managers assign employees to policy groups, define which services they can purchase and select preferred suppliers. With one more mouse click, services and suppliers are instantly provisioned to thousands of employees. Later, as business needs change, managers can add and change suppliers, policies or employee service levels on the fly – all without impacting employees or business processes.

#### **The Rearden Platform**

And because Rearden Commerce is built on a Services Oriented Architecture (SOA), the company can add new categories, services, and suppliers to the offering very rapidly; recent and upcoming additions include airport parking, ground transportation, and event tickets.